DESIGNING WITH THE GRAIN
Utilizing and fostering unique identities and resources of dynamic environments
Please join us for the 4th Annual Sketch Crawl led by Jack Goodnoe (Jack Goodnoe Cemetery Design and Planning) as we explore the Traverse City countryside and its vineyards. Hand-drafting is a medium in which our profession communicates and translates ideas to clients or internally within an office. This event is for all drawing levels that will be guided through prompts, tutorials, and techniques. Sketchbooks are generously provided by Landscape-Forms. Please bring drawing utensils, comfortable shoes, and plan for rain or shine! This event has limited space, so sign up quickly. Meet at Delamar Traverse City at 1:45 pm.

Happy Hour Social
6:30 pm

Join us for an impromptu get together with your friends from the profession as we bar crawl around downtown Traverse City. We will start at Little Fleet after the Sketch Crawl.

LA Ride
12:00 pm - 5:00 pm

Join us for the LARide “Cherry Capital” Cycle Tour 2021. It is a slow to medium-paced, 12 mile bicycle tour of the neighborhoods, parks, city center, and more. As we ride around the Grand Traverse area, there will be 10 stops with 6 amazing lectures, followed by the After Party. In addition to a day of fun, you will be helping out Landscape Architecture students, as the proceeds go towards scholarships, mentoring, and the Michigan ASLA’s DEI.
GLOBAL CLIMATE CHANGE AND THE QUEST FOR RESILIENCY 8:30-9:40am
Presented by: Jonathan Overpeck

MICHIGAN’S OFFICE OF CLIMATE AND ENERGY- CATALYST COMMUNITIES 9:40-10:30am
Presented by: Aaron Keatley

BREAK Exhibitor Expo 2 10:30-11:15am

PENINSULA TOWNSHIP’S PDR PROGRAM AT 30 YEARS 11:15-12:30pm
Presented by: Gordan Hayward and Dr. Joanne Westphal

DETROIT RIVER RESTORATION- CLIMATE CHANGE RESILIENCE, GREAT LAKES RESTORATION INITIATIVE FUNDING BRINGS MORE THAN FISH HABITAT TO SOUTHEAST MICHIGAN 1:45-2:35pm
Presented by: Sam Lovall

MICHIGAN ASLA- DIVERSITY, EQUITY AND INCLUSION 2:35-3:15pm
Presented by: Stephanie Onwenu and Kyle Verseman

BREAK Exhibitor Expo 3 3:15-3:45pm

THE RACIALIZED LANDSCAPE, CLIMATE CHANGE AND THE BLACK COMMUNITY 3:45-5:00pm
Presented by: Charles Cross

AWARDS & PRESIDENT’S COCKTAIL RECEPTION 5:00-7:00pm

The goal of this presentation is to start by highlighting how climate change is going to increasingly challenge society in an ever-increasing number of ways. After a quick survey of the biggest climate challenges unfolding at the scale of the nation and globe, the focus will shift to the Great Lakes and State of Michigan. The key question is to what extent can climate adaptation alone meet the climate change challenge? The answer is undoubtedly that climate adaptation is necessary because some amount of additional climate change is guaranteed to take place. However, adaptation alone will in many cases be overwhelmed, and is thus clearly not sufficient. Instead, a combined strategy of climate adaptation and mitigation is essential, and this is why Michigan, many other states, and the US federal government, are now focused on a achieving a major transition to clean (non-carbon emitting) energy in order to halt ever-worsening climate change. Importantly, the goal of this transition is to benefit all in society, and to create a more sustainable and just society. Landscape Architecture, and design more generally, is critical to achieving this just transition.

Please Note: All employees and guests at the Hagerty Center will be required to wear masks while indoors, unless eating or drinking.
Michigan’s Office of Climate and Energy-Catalyst Communities

Aaron Keatley

Aaron Keatley has over 28 years of state government experience and is responsible for the management of EGLE’s environmental programs. He returned to Michigan in June 2018 after a 25-year career at the Kentucky Department for Environmental Protection. In Kentucky, he was appointed to multiple leadership positions and finished his public service in Kentucky as the Commonwealth’s environmental Commissioner. Aaron holds a Bachelor of Science degree in Wildlife and Fisheries Management from Michigan State University. He also earned a Master of Public Administration degree from the University of Kentucky. He lives with his wife, Andrea, in their home along the Grand River. When he is not at work, he enjoys time outdoors, including fly fishing and birding.

The past few years have been marked by significant weather events that have resulted in substantial impacts to Michigan’s citizens and our communities. Damage from high waters along our coastline and inland lakes, dam failures in the Midland area, and flooding in Detroit are all very real examples of how climate is affecting Michigan. This session will discuss how EGLE is actively working to progress policies and partnerships that build resiliency, protect our citizens, and advance the next generation of Michigan’s economy.

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Peninsula Township’s PDR Program at 30 Years

Gordan Hayward & Dr. Joanne Westphal

Joanne M. Westphal is a “retired” Landscape Architect and Physician from Michigan State University. For 43 years, Dr. Westphal has taught over 3000 students in the theory and practical applications of research methodology and consulting on issues surrounding place identity, visual management, farmland preservation, park planning, and health in the built environment. She is the current president of the Michigan Chapter of the American Society of Landscape Architecture, past-president of the Council of Educators in Landscape Architecture, Chairperson of CELA Fellows, and member of the national Landscape Architecture Accreditation Board. She is a Fellow of the American Society of Landscape Architects and the Council of Educators in Landscape Architecture.

The Old Mission Peninsula is a narrow sliver of land that has 42 miles of shoreline, and is 17 miles long and 1.25-4 miles wide. Due to its unique microclimate in the Grand Traverse Bay, it is one of the most northernly areas to produce stone fruits (cherries, peaches, apricots and plums). Over the last 40 years, a flourishing wine industry has developed because of the ability to grow Vinifera sp. grapes.

This session addresses the multiple phases that township officials and citizen groups worked through to create and expand the first local Purchase of Development Rights (PDR) program in the nation. The development of the PDR was in an effort to control residential development and preserve the prime agricultural land. Now in its 26 year, it has become the model for other communities across the U.S. that are interested in protecting farmland and open space at the urban-rural interface.

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*Credits pending. Please check back at michiganasla.org for more details.

1.0 PDH

1.5 PDH
Mr. Lovall has over 35 years of professional landscape architectural experience in design, construction, and grant writing for park, riverfront, trail system, urban planning, and environmental planning projects in addition to instructing Landscape Architecture classes for Michigan State University. He performed as Project Manager for numerous riparian planning projects in southeast Michigan, including the development of master plans for the Rouge River Gateway, the Detroit River International Wildlife Refuge Gateway Site, and an Opportunity Assessment for the Lower Detroit River. Most recently, Sam is serving Friends of the Detroit River (FDR) as Project Manager, in completing Great Lakes Restoration Initiative (GLRI) projects in the Detroit River. Funding for these large scale GLRI projects is approaching $46 million. Their planning and implementation involved multiple stakeholders, governmental agencies, public input, and consultants over a 10-year period.

This session will explore how the Detroit River became an “Area of Concern” as part of a water quality agreement between the U.S. and Canada, and what is being done to lose this designation in the way of restoration efforts. Several recent restoration projects will be showcased with a glimpse of how their results can mitigate climate change and vice versa – how climate change has impacted project planning and implementation. Outcomes of these projects related to climate change resilience will be unveiled with suggestions for further efforts.

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Detroit River Restoration- Climate Change Resilience, Great Lakes Restoration Initiative Funding Brings More than Fish Habitat to Southeast Michigan
Sam Lovall, PLA, ASLA

Stephanie Onwenu is a passionate and motivated designer with experience in landscape architecture and urban design, including community engagement, placemaking and redevelopment efforts. Her work explores the intersections of human needs and the roles they play in the natural environment, while also connecting spaces and places to the people who define it. Inspired by human relationships, interactions, and the influence of social change, Stephanie works with communities to challenge and transform cultural and social institutions.

Kyle Verseman is a landscape architect from Ann Arbor, Michigan. A graduate of the Michigan State University Landscape Architecture Program, he spent over 20 years working in private practice as a designer and project manager. He currently works in business development at Landscape Forms. He is the acting Member at Large for the Michigan Chapter ASLA, a co-chair of the Diversity, Equity and Inclusion Committee and President of the Michigan Chapter ASLA Foundation.

The Old Mission Peninsula is in Peninsula Township, Grand Traverse County, just north of Traverse City. The Michigan Chapter ASLA Foundation provides scholarships, grants, and aid to students from historically underserved demographics pursuing a career in landscape architecture to further their educational endeavors. In this session, you will learn about what the foundation and chapter's Diversity, Equity and Inclusion Committee has been working on to increase awareness of the value of DEI in our chapter, communities and profession. Here you will learn ways on how you too can get involved with the chapter and foundation.

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Michigan ASLA- Diversity, Equity and Inclusion
Stephanie Onwenu & Kyle Verseman

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Global Climate Change and the Quest for Resiliency
Charles Cross, ASLA

As cities have grown, modernization of the networks and systems that serve the population tend to improve. Unfortunately, many people in marginalized communities are left with deteriorating infrastructure, hazardous environmental conditions and poor access to healthy food options, transit and health care. This session will explore race and urban planning at the intersection environmental policy, and the impacts climate change has had on Americas Black community.

Charles Cross, ASLA, is the Director of Landscape Architecture at the Detroit Collaborative Design Center and an Adjunct Professor at the University of Detroit Mercy School of Architecture and Community Development. The focus of his work is grounded in community engaged design. He believes design is an act of social justice, and that all people deserve good design. His research interests include historic African American settlements, Underground Railroad heritage sites and cultural asset mapping in Afro Brazilian and Afro Cuban communities. Charles holds a Bachelor of Science degree in Agriculture from Western Michigan University, a Bachelor of Landscape Architecture degree and Master of Urban Design degree from The City College of New York. Charles is a 2018 Fulbright-Hays Fellow.

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LA Ride
Lead by: Bob Ford

Bob Ford has over 40 years of experience in landscape architecture, including regional and city planning, site design, grant writing, governmental and private practice. He started Ford & Associates in 1989. and formed his current company Landscape Architects and Planners, Inc., in 1994. As Principal, Mr Ford has extensive experience with public presentations, master plans, park development, greenways, non-motorized transportation plans and streetscapes. Bob is a "graduate and distinguished alumni" and founder of the Landscape Architecture Alumni Advisory Board at Michigan State University and is a former Trustee of the American Society of Landscape Architects at both the State and National level.

The LA Ride “Cherry Capital” CycleTour 2021 is an interactive, slow to medium paced 12 mile loop bike ride, through neighborhoods, parks, the city center and more. As we ride around the Grand Traverse area, there will be 10 stops with 6 amazing lectures, followed by the After Party. Riders will hear details about the featured projects from the professionals who actually worked on them. We explore a variety of landscapes including city-scapes, parks, trail systems, sustainable landscapes, sports facilities, and historic places.

In addition to a day of fun, you will be helping out Landscape Architecture students, as the proceeds go towards scholarships, mentoring and the Michigan ASLA’s DEI.

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