# Michigan Chapter ASLA
**2020 PROMOTIONAL BUNDLE**

## Annual Conference and Expo: September 18, 2020 - Traverse City, Michigan

<table>
<thead>
<tr>
<th></th>
<th>SITE</th>
<th>COMMUNITY</th>
<th>REGIONAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Savings of 5%</td>
<td>$2250</td>
<td>$3250</td>
<td>$4250</td>
</tr>
<tr>
<td>Savings of 20%</td>
<td></td>
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<tr>
<td>Savings of 25%</td>
<td></td>
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</tbody>
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- **Exhibit booth including representative registration(s)**
  - one registration
  - two registrations
  - two registrations
- **Recognition announcements as a supporter throughout event**
  - one registration
  - two registrations
  - two registrations
- **Recognition as a supporter in all printed materials and website**
  - one registration
  - two registrations
  - two registrations
- **Priority selection of booth location in order of sponsorship level**
  - one registration
  - two registrations
  - two registrations
- **Opportunity for a brief presentation or commercial to all attendees**
  - one registration
  - two registrations
  - two registrations
- **Company-supplied handout to be distributed to all attendees**
  - one registration
  - two registrations
  - two registrations

## Golf Outing: July 21, 2020 - South Lyon, Michigan

- **Golfer registrations included**
  - two golfers
  - four golfers
  - four golfers
- **Recognition announcements as a supporter throughout event**
  - two golfers
  - four golfers
  - four golfers
- **Recognition as a supporter in all printed materials and website**
  - two golfers
  - four golfers
  - four golfers
- **One tee sign with company logo**
  - two golfers
  - four golfers
  - four golfers

## Media Promotions

- **One advertisement in each MiSITES quarterly publication**
  - half page
  - half page
  - full page
- **Company logo with website link on MiASLA website**
  - half page
  - half page
- **Company logo with website link on MiASLA monthly digital newsletters**
  - half page
  - half page

## Promotional Bundle Level (check one):

- **Site**
- **Community**
- **Regional**

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**Questions?** Contact the MiASLA office at 517-485-4116

To join the 2020 MiASLA Promotional Bundle opportunities, please complete this form and send with payment to the MiASLA office.

Please make checks payable to: Michigan Chapter ASLA

Send completed registration and payment to: Michigan ASLA
629 W. Hillsdale Street
Lansing, Michigan 48933

Thank you for your support of MiASLA!